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CASE STUDY

How did a GCC bank enhance privacy governance, automate and optimize operational processes?
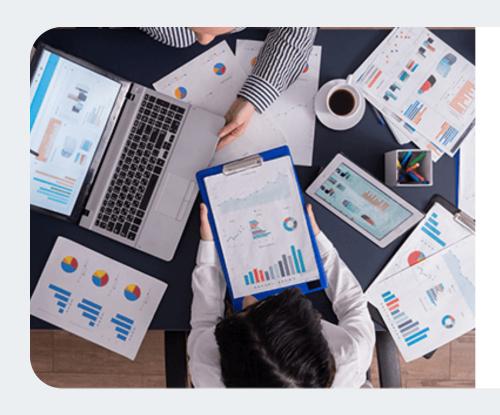
Challenge

◆ The absence of a personal data discovery mechanism created reputational and compliance problems.

◆ Limited access into departments that store personally identifiable information (PII).

Solution

✦ Conducted cross-departmental ROPA discovery to improve personal data identification.

✦ Executed personal data discovery and mapping exercises.

✦ Automated privacy program includes personal data identification, mapping, impact evaluations, and governance.

Impact

◆ Obtained conformity with country-specific PDPL requirements.

◆ Over 500 activities were automated across the firm, including people management and asset/card management operations.

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For assistance, consult privacy experts like Ahlan Cyber to gauge readiness.

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