

# How did automation of 100+ processes help a Saudi telecom company improve privacy compliance?

## Challenge

- ◆ The organization faced reputational and regulatory issues since it relied on manual systems for data privacy management.
- ◆ Handling audit inquiries became more challenging due to complex evidence management.
- ◆ Decentralized visibility results in blind spots when it comes to recognizing departments that contain personal data, which gives rise to privacy problems.



## Solution

- ◆ Comprehensive privacy management platform that enables effective administration of data subjects' rights, vendor risk management, and data mapping.
- ◆ Automated privacy impact assessment (PIAs)
- ◆ Improve compliance posture by managing cookies and consent, policies, and notices.



## Impact

- ◆ Automated systems and over 100 privacy impact evaluations verified that we accomplished our privacy objectives and secured data practices.
- ◆ Enhanced Regulatory Compliance in accordance with KSA PDPL standards
- ◆ Streamlined regulatory evidence management ensures effective compliance demonstration, reducing time, and maintaining transparency.